



## Media Advisory Mothers Against Drunk Driving

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Allen Putnam MADD

Mothers Against Drunk Driving - MADD  
Tie One On For Safety – Red Ribbon Campaign  
Lima Ford Engine Plant  
Ford Training Center  
1155 Bible Road, Lima, Ohio  
Friday, November 18, 2016, 11:00 a.m.

***MADD will be joining law enforcement officers and other safety service professionals, from all over Allen, Hardin, and Putnam counties at the Lima Ford Engine Plant – Ford Training Center to kick-off the annual Tie One on For Safety - Red Ribbon Campaign and to remind motorists to drive safe during the upcoming holidays.***

Lima, Ohio (November 15, 2016) Mothers Against Drunk Driving (MADD) will kick-off its annual Tie One On for Safety - Red Ribbon Campaign, in partnership with the Lima Ford Engine Plant and the Lima Allen County Safe Community Coalition as well as safety service personnel from Allen, Hardin, and Putnam counties. The popular holiday red ribbon program urges motorists to tie the MADD ribbon to their vehicles as a pledge to be safe on the roadways, and to buckle-up since a seat belt is the best defense against a drunk driver.

### **The event will also serve to alert residents about increased enforcement over the Thanksgiving holiday.**

Over the long Thanksgiving holiday weekend, law enforcement will be out in full force all over the state to enforce Ohio's impaired driving laws, as well as to make sure everyone drives safe and buckled up. The Allen County Sheriff's Office, the Lima Police Department, and other local enforcement agencies as well as the Ohio State Highway Patrol have scheduled overtime enforcement from November 18 thru 27.

As Americans take to the roadways this holiday season, thousands of traffic injuries and fatalities are predicted. Mothers Against Drunk Driving (MADD) Allen - Hardin - Putnam Community Action Team (CAT) is encouraging everyone to help keep our families safe from drunk driving. "We want to remind area residents about the risks of impaired driving. It is our hope that residents of Allen, Hardin, and Putnam counties will show their commitment to this important cause. Tie a MADD ribbon on your vehicle to show your commitment to driving safe and sober" said MADD Allen-Putnam Community Action Team Coordinator, Pam Styer.

Now through the beginning of the New Year, MADD Allen - Hardin - Putnam CAT will work to reduce deaths and injuries that result from impaired driving. During this holiday season:

- Don't drink and drive, always designate a non-drinking driver;
- Never serve alcohol to those under the legal drinking age of 21;
- Be a responsible party host, don't let guests drive after consuming alcoholic beverages;
- Report suspected impaired drivers to law enforcement and pull over before using a cell phone;
- Always buckle up.

