

Lima-Allen County  
Safe Community  
Coalition



**Media Advisory  
Mothers Against Drunk Driving**

Contact:  
Pam Styer – 419-222-1638  
Allen Putnam MADD

**Tie One on For Safety – Red Ribbon Campaign Kickoff  
Lima Memorial Hospital – EMS Bay (east side of ED)  
1001 Bellefontaine Ave, Lima, Ohio  
Thursday, November 19, 2020, 11:30 a.m.**

***MADD & the Safe Community Coalition  
will be joining law enforcement officers and other safety service professionals  
Dr. Jeremy Heffner & Anthony DiPietro (Asst. City Law Director) will be addressing the media  
to kick-off the annual Tie One on For Safety - Red Ribbon Campaign and  
to remind motorists to drive safe during the upcoming holidays.***

Lima, Ohio (November 18, 2020) Mothers Against Drunk Driving (MADD) will kick-off its annual **Tie One on for Safety - Red Ribbon Campaign**, in partnership with Lima Memorial Hospital and the Lima Allen County Safe Community Coalition as well as other area safety service personnel. The popular holiday red ribbon program urges motorists to tie a MADD ribbon to their vehicles as a pledge to be safe on the roadways, and to buckle-up since a seat belt is the best defense against a drunk driver.

**The event will also serve to alert residents about increased enforcement over the Thanksgiving holiday. Over the long Thanksgiving holiday weekend, law enforcement will be out in full force all over the state to enforce Ohio's impaired driving laws, as well as to make sure everyone drives safe and buckles up. The Allen County Sheriff's Office and other local enforcement agencies as well as the Ohio State Highway Patrol have scheduled overtime enforcement from November 16 through 29.**

As Americans take to the roadways this holiday season, thousands of traffic injuries and fatalities are predicted. Mothers Against Drunk Driving (MADD) Allen - Hardin - Putnam Community Action Team (CAT) is encouraging everyone to help keep our families safe from drunk driving. "We want to remind area residents about the risks of impaired driving. It is our hope that residents of Allen, Hardin, and Putnam counties will show their commitment to this important cause. Tie a MADD ribbon on your vehicle to show your commitment to driving safe and sober" said MADD Allen-Hardin-Putnam Community Action Team Coordinator, Pam Styer.

Now through the beginning of the New Year, MADD Allen-Hardin-Putnam CAT will work to reduce deaths and injuries that result from impaired driving. During this holiday season:

- Don't drink and drive, always designate a non-drinking driver;
- Never serve alcohol to those under the legal drinking age of 21;
- Be a responsible party host, don't let guests drive after consuming alcoholic beverages;
- Report suspected impaired drivers to law enforcement and pull over before using a cell phone;
- Always buckle up.

